

Date: 07/11/06

Current Geography Selection: (2 Selected) States: Alaska, Wyoming

Current Index Base: Entire US

## MOSAIC Comparison

	Alaska		Wyoming	
	Count	%	Count	%
<b>A Affluent Suburbia</b>				
% A01 Americas Wealthiest	382	0.1%	0	0.0%
% A02 Dream Weavers	11,530	1.7%	0	0.0%
% A03 White-collar Suburbia	1,687	0.3%	0	0.0%
% A04 Upscale Suburbanites	0	0.0%	0	0.0%
% A05 Enterprising Couples	0	0.0%	7,679	1.5%
% A06 Small-town Success	26,953	4.1%	10,846	2.1%
% A07 New Suburbia Families	2,951	0.5%	0	0.0%
<b>B Upscale America</b>				
% B01 Status-conscious Consumers	7,845	1.2%	3,353	0.7%
% B02 Affluent Urban Professionals	639	0.1%	1,029	0.2%
% B03 Urban Commuter Families	0	0.0%	8,696	1.7%
% B04 Solid Suburban Life	1,303	0.2%	5,573	1.1%
% B05 Second-generation Success	0	0.0%	0	0.0%
% B06 Successful Urban Sprawl	0	0.0%	7,298	1.4%
<b>C Small Town Contentment</b>				
% C01 Second City Homebodies	1,399	0.2%	2,884	0.6%
% C02 Prime Middle America	163,833	24.8%	8,695	1.7%
% C03 Urban Optimists	20,602	3.1%	0	0.0%
% C04 Family Convenience	1,457	0.2%	7,230	1.4%
% C05 Mid-market Enterprise	240,189	36.3%	0	0.0%
<b>D Blue Collar Backbone</b>				
% D01 Nuevo Hispanic Families	0	0.0%	0	0.0%
% D02 Working Rural Suburbia	0	0.0%	75,501	14.9%
% D03 Lower-income Essentials	0	0.0%	758	0.2%
% D04 Small-town Endeavors	19,990	3.0%	8,514	1.7%
<b>E American Diverstiy</b>				
% E01 Ethnic Urban Mix	0	0.0%	0	0.0%
% E02 Urban Blues	0	0.0%	2,330	0.5%
% E03 Professional Urbanites	0	0.0%	0	0.0%
% E04 Urban Advantage	0	0.0%	15,803	3.1%
% E05 American Great Outdoors	7,333	1.1%	32,356	6.4%
% E06 Mature America	1,535	0.2%	0	0.0%
<b>F Metro Fringe</b>				
% F01 Steadfast Conservative	0	0.0%	18,843	3.7%
% F02 Moderate Conventionalists	9,666	1.5%	25,488	5.0%

	Alaska		Wyoming	
% F03 Southern Blues	0	0.0%	8,087	1.6%
% F04 Urban Grit	0	0.0%	1,506	0.3%
% F05 Grass-roots Living	0	0.0%	2,193	0.4%
<b>G Remote America</b>				
% G01 Hardy Rural Families	0	0.0%	6,933	1.4%
% G02 Rural Southern Living	4,965	0.8%	1,231	0.2%
% G03 Coal and Crops	1,079	0.2%	30,712	6.1%
% G04 Native Americana	73,422	11.1%	6,389	1.3%
<b>H Aspiring Contemporaries</b>				
% H01 Young Cosmopolitans	2,151	0.3%	3,304	0.7%
% H02 Minority Metro Communities	0	0.0%	0	0.0%
% H03 Stable Careers	6,477	1.0%	0	0.0%
% H04 Aspiring Hispania	0	0.0%	0	0.0%
<b>I Rural Villages and Farms</b>				
% I01 Industrious Country Living	1,960	0.3%	34,030	6.7%
% I02 America's Farmlands	5,639	0.9%	61,641	12.2%
% I03 Comfy Country Living	1,315	0.2%	19,924	3.9%
% I04 Small-town Connections	0	0.0%	41,698	8.2%
% I05 Hinterland Families	0	0.0%	0	0.0%
<b>J Struggling Societies</b>				
% J01 Rugged Southern Style	1,007	0.2%	18,529	3.7%
% J02 Latino Nuevo	0	0.0%	0	0.0%
% J03 J Struggling City Centers	0	0.0%	0	0.0%
% J04 College Town Communities	0	0.0%	8,575	1.7%
% J05 New Beginnings	1,096	0.2%	2,495	0.5%
<b>K Urban Essence</b>				
% K01 Unattached Multicultures	0	0.0%	1,122	0.2%
% K02 Academic Necessities	0	0.0%	448	0.1%
% K03 African-American Neighborhoods	0	0.0%	0	0.0%
% K04 Urban Diversity	10,141	1.5%	4,809	1.0%
% K05 New Generation Activists	0	0.0%	4,224	0.8%
% K06 Getting By	0	0.0%	0	0.0%
<b>L Varying Lifestyles</b>				
% L01 Military Family Life	28,789	4.4%	4,490	0.9%
% L02 Major University Towns	1,282	0.2%	2,251	0.4%
% L03 Gray Perspectives	3,403	0.5%	0	0.0%

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.  
Demographic data © 2005 by Experian/Applied Geographic Solutions.

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